



**2007 UDHS FOOTBALL GAME PROGRAM
PERSONAL AD FORM**



The 2007 Cardinal Football season is fast approaching, and it's the time of year when we begin working on the game day program. We are inviting you, your family and your friends to help support our student athletes by taking out a personal ad in this year's program.

Your ad can be as small as one line of encouraging print - or as large as a full page ad! You can include your child's picture on a 1/4 page ad or larger, which we can arrange to have taken at Picture Night on Wednesday, August 22nd (tentative date).

AGAIN THIS YEAR: Return this form and your check by August 1st and receive a \$5.00 discount off your ad of 1/4 page or larger!

PLAYER'S NAME: _____

PERSON PLACING AD: _____ PHONE: _____

AD TEXT: _____

AD SIZE:

_____	FULL PAGE	\$140 (7 3/4" x 10 1/2")
_____	HALF PAGE	\$75 (5 1/4" x 7 3/4")
_____	1/4 PAGE	\$45 (3 3/4 x 5 1/4")
_____	1/8 PAGE	\$30 business card size
_____	PATRON AD	\$15 one line of print

(ie., The Jones Family wishes Steve a GREAT season!)

INSTRUCTIONS:

1. **(Preferred):** E-mail an electronic copy of the ad to ProgramAds@udfootball.com and mail this completed form with your check or money order to: UD Football Boosters PO Box 261, Dresher, PA 19025

2. Attach a camera-ready copy, **without staples**, to this completed form and mail with your check or money order to: UD Football Boosters PO Box 261, Dresher, PA 19025

The total ad must fit within the indicated sizes. A clear, sharp copy produces the best ad, since the book is printed in black and white. Clip art and photos are encouraged.

3. **Payment is requested by August 1st**

4. If you have any questions, please contact Mark Visco 215-205-773 or email ProgramAds@udfootball.com

Thank you in advance for your generous support!